

25 June 2024

YEAR 10 - AUSTRALIAN BUSINESS WEEK / WORK EXPERIENCE

Dear Parent/Caregiver,

We are excited to inform you that our Year 10 students will be participating in Australian Business Week (ABW), a unique and comprehensive program designed to immerse students in the world of business and entrepreneurship. This year marks the first time our school is running this program, and we are thrilled to offer our students this valuable educational experience in Week 10, Term 2.

What is Australian Business Week?

Australian Business Week is a one-week intensive program that provides students with a hands-on opportunity to learn about business operations, management and entrepreneurship. Throughout the week, students will form teams and work collaboratively to manage a virtual hotel. They will make key decisions in areas such as marketing, finance, production, and human resources, simulating real-world business scenarios.

What will your child learn?

During ABW, students will gain insight into the complexities of running a business. They will engage in activities that cover various aspects of business management, including:

Business Planning: Developing strategic plans and setting business goals.

Marketing: Creating marketing strategies and advertising campaigns.

Finance: Managing budgets, financial forecasting and making investment decisions.

Production: Understanding the production process and supply chain management.

Human Resources: Handling employee relations and team dynamics.

Skills Developed

By participating in ABW, your child will develop a range of essential skills that will benefit them in their future academic and professional endeavours. These include:

Critical Thinking and Problem Solving: Analyzing business situations and making informed decisions.

Teamwork and Collaboration: Working effectively in a team, sharing responsibilities and achieving common goals.

Communication: Presenting ideas clearly and confidently, both in writing and verbally.

Leadership: Taking initiative, leading projects and motivating team members.

Time Management: Balancing multiple tasks and meeting deadlines.

Financial Literacy: Understanding financial concepts and managing budgets.

Arrangements for the week:

All companies will operate from the top floor of the B Building. On Monday they head straight there and they will spend the week working from the same classroom. Break times are as normal. Students are to wear uniform from Monday to Thursday, but on Friday, they can dress in appropriate business attire for presentations and judging. Teachers, along with community Business Mentors, will support students, however the success of the week is driven by the students.



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We believe that Australian Business Week will be a transformative experience for our students, equipping them with practical knowledge and skills that will serve them well in their future careers. All students who actively participate in ABW will achieve 10 Stage 1 SACE credits in recognition of their learning.

Alternatively, some students will be undertaking Work Experience. During the week, the students can expect contact from the school, checking on how their week is going. At the end of the experience, students will receive a report providing feedback.

Students who are not participating in either program will have a learning program available to them at school and will be supervised in alternative classes.

We encourage you to support your child throughout this week and to discuss their experiences and learning outcomes with them.

If you have any questions or require further information about Australian Business Week, please do not hesitate to contact Sally Horner on 8165 4700.

Thank you for your ongoing support.

Kind Regards,



Sally Horner
HASS / CROSS-DISCIPLINARY STUDIES LEADER



Kevin O'Neil
PRINCIPAL



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